



# SASKEN

BSE Limited  
Dept. of Corporate Services - CRD  
Phiroze Jeejeebhoy Towers, Dalal Street,  
Mumbai-400 001

January 2, 2019

National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block - G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai-400 051

By Web Upload

Dear Sir / Madam,

Sub: Press Release: Sasken to showcase its Chip to Cognition Solutions at CES 2019  
Ref: Scrip Code 532663/ SASKEN

Please find enclosed a Press Release bearing the title 'Sasken to showcase its Chip to Cognition Solutions at CES 2019', being released to media today.

Thanking you,

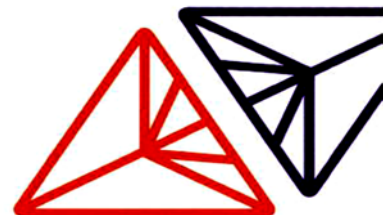
Yours faithfully  
For Sasken Technologies Limited

S. Prasad  
Associate Vice President & Company Secretary

Encl: as above

**Sasken Technologies Limited**  
(Formerly Sasken Communication Technologies Ltd.)  
139 / 25, Ring Road,  
Domlur, Bengaluru 560 071, India  
CIN - L72100KA1989PLC014226

T +91 80 6694 3000  
F +91 80 2535 1133  
E info@sasken.com  
[www.sasken.com](http://www.sasken.com)



## Sasken to showcase its Chip to Cognition Solutions at CES 2019

**Bengaluru, January 02, 2019:** Sasken Technologies Ltd., (BSE: 532663, NSE: SASKEN) (formerly Sasken Communication Technologies Ltd.), a leading product engineering and digital transformation solutions provider, is participating in CES 2019 to be held from January 08 to 11 at Las Vegas, USA. At the event, Sasken will be showcasing its breadth of services in the areas of Automotive, Industrials, and Smart Devices.

Sasken's silicon DNA backed by a comprehensive set of embedded offerings, has helped both silicon vendors and product companies accelerate time-to-market and optimally manage their product lifecycles. Today, Sasken is enabling the world's leading companies to create value by delivering custom-built, scalable, and reliable next-gen digital solutions with Artificial Intelligence, Machine Learning, IoT, and Blockchain.

Sasken has built 200+ unique products – translating to over a billion devices in the market today – for several Fortune 500 companies. Speaking about Sasken's participation at the event, Hari Haran, President-Global Sales, Marketing, and Business Lines, said, "Today product innovation is moving along at a pace like never before and is fuelling the need for software to become more refined and intelligent. Sasken's deep understanding of semiconductor platforms, Android, and embedded systems coupled with our strong Digital knowledge is creating a big business impact both for us and our customers. We are confident that this event will serve as the right forum for knowledge sharing with peers and customers alike while we discover path-breaking technology trends that will redefine our scope for the future."

At its booth #731 and meeting room #637, Sasken will be showcasing its industry-focused solutions in IVI, ADAS, Telematics, and C-V2X. It will also be showcasing consumer and enterprise-grade devices that the company has built for its customers.

\*\*\*\*\*

### **About Sasken:**

Sasken is a specialist in Product Engineering and Digital Transformation providing concept-to-market, chip-to-cognition R&D services to global leaders in Semiconductor, Automotive, Industrials, Smart Devices, Satcom, and Transportation industries. For over 30 years and with multiple patents, Sasken has transformed the businesses of over 100 Fortune 500 companies, powering over a billion devices through its services and IP. For more details, visit [www.sasken.com](http://www.sasken.com)

**Media Contact:** Jayshri Goswami | [Jayshri.Goswami@bm.com](mailto:Jayshri.Goswami@bm.com) | +91 80 4417 4501

