




sasken

BSE Ltd.
Dept of Corporate Services - CRD
PJ Towers, Dalal Street
Mumbai - 400 001

December 19, 2016

National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

By Web Upload

Dear Sirs,

Sub: Press Release: Sasken rated in the Leadership Zone by Zinnov
Ref: Scrip Code 532663 / SASKEN

Please find enclosed a Press Release bearing the title - "Sasken rated in the Leadership Zone by Zinnov" which is being released to the media today.

Thanking you,

Yours faithfully
For Sasken Communication Technologies Ltd.

S. Prasad
Associate Vice President & Company Secretary

Encl.

Sasken Communication Technologies Ltd.

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Sasken rated in the Leadership Zone by Zinnov

Sasken ranked in Leadership zone in Semiconductor and Telecommunication categories

*Sasken ranked in the Execution Zone for Automotive, Consumer Electronics,
and Industrial Automation*

Bengaluru, December 19, 2016 – Sasken Communication Technologies Ltd., (BSE: 532663, NSE: SASKEN) today, announced that it has been positioned in the Leadership Zone for the Semiconductor and Telecommunication categories in the Zinnov Zones 2016 – PES.

In this study, Zinnov mapped leading service providers in various segments like Mechanical Engineering, Embedded Systems, Aerospace, Automotive, Computer Peripherals and Storage, Construction and Heavy Machinery, Consumer Electronics, Energy & Utilities, Industrial Automation, Medical Devices, Consumer Software, Semiconductor, Telecommunication and Transport. These global players were ranked on the basis of their R&D Practice Maturity, Breadth, Innovation and Ecosystem Connect. Sasken is ranked in the Leadership Zone for Semiconductor and Telecommunications. It also featured in the Execution Zone for Automotive, Consumer Electronics, and Industrial Automation.

Sanjiv Pande, Vice President and Head, Marketing, Sasken, said, "Sasken's DNA is its commitment to understand and leverage technology to solve today's problems for our customers. The speed at which technology changes, and the hypercompetitive business environment we operate in, poses many challenges. Zinnov Zones 2016 – PES rating positions us as the best-in-class technology leader which is backed by our commitment to invest continually in staying au courant."

Sidhant Rastogi, Partner & Practice Head, Zinnov, said, "Sasken's strong capabilities in embedded enabled them to provide cutting-edge solutions in In-Vehicle Infotainment (IVI) and Telematics. Sasken's inherent strengths in the Semiconductor and Telecom space and its strong platform capabilities have helped them deepen their relationship with semiconductor vendors and OEMs."

About Sasken:

Sasken is a leader in providing Product Engineering and Digital Transformation services to global tier-1 customers. Sasken's deep domain knowledge and comprehensive suite of services have helped global leaders maintain market leadership in industries such as Semiconductors, Automotive, Enterprise grade Devices, Smart Devices and Wearables, Industrials, Retail, Public Safety, Satcom, and Telecom. Visit www.sasken.com for more information.

About Zinnov Zones:

Zinnov Zones is an annual rating which rates Service Providers based on their competencies and capabilities. It has become one of the most trusted reports globally, for both enterprises and service providers to better understand the vendor ecosystem in multiple domains. It ranks global players on



the basis of their R&D Practice Maturity, Breadth, Innovation and Ecosystem Connect. For additional details, please visit: <http://www.slideshare.net/zinnov/zinnov-zones-2016-pes-executive-summary>

About Zinnov:

Founded in 2002, Zinnov is headquartered in Silicon Valley and Bengaluru. In over a decade they have built in-depth expertise in engineering and digital practice areas. They assist their customers in effectively leveraging global innovation and technology ecosystems to accelerate innovation and digital transformation. With Zinnov's team of experienced professionals, they serve clients in Software, Automotive, Telecom & Networking, Semiconductor, Consumer Electronics, Storage, Healthcare, Banking, Financial Services & Retail verticals in US, Europe, Japan & India. For any further media queries, please contact Jaya Shukla at media@zinnov.com

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