



sasken

BSE Ltd.
Dept of Corporate Services - CRD
PJ Towers, Dalal Street
Mumbai - 400 001

September 1, 2016

National Stock Exchange of India Ltd.
Exchange Plaza,
Bandra - Kurla Complex,
Bandra (E),
Mumbai - 400 051

By Web Upload

Dear Sirs,

Sub: Press Release: Sasken appoints Mr. Hari Haran as President - Global Sales, Marketing and Business Lines
Ref: Scrip Code 532663 / SASKEN

We are happy to announce the appointment of Mr. Hari Haran as President - Global Sales, Marketing and Business Lines effective today.

Please find enclosed a Press Release being released today.

Thanking you,

Yours faithfully
For Sasken Communication Technologies Ltd.

S. Prasad
Associate Vice President & Company Secretary

Encl.

Sasken Communication Technologies Ltd.

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Press Release

Sasken appoints Hari Haran as President - Global Sales, Marketing and Business Lines

Bengaluru, September 1, 2016: Sasken Communication Technologies Ltd. (BSE: 532663 & NSE: SASKEN) today announced the appointment of Hari Haran as President - Global Sales, Marketing and Business Lines. Hari, who will be reporting to Chairman, Managing Director & CEO Rajiv C Mody, brings a strong track record of achieving sales results and etching successful business development stories for companies across the world.



"It gives me great pleasure to welcome Hari to Sasken's leadership team," said Rajiv C Mody, Chairman, Managing Director & CEO, Sasken.

"Sasken has been a leader in the Product Engineering space and is making strong inroads in the Digital Transformation space. Hari's coming on board will enable us to tap into the tremendous opportunities that the marketplace is providing today and accelerate our growth."

Hari has keen insights into various industry verticals and the digital transformation initiatives. With close to three decades of extensive global experience in communications, wireless, software, IT, and engineering services, Hari has essayed a variety of senior executive roles across sales, services and operations at companies such as Aricent, Persistent, Openwave Systems, Lucent Technologies Bell Labs, and AT&T. Most recently, Hari was an independent management consultant serving a global clientele.

As President - Global Sales, Marketing and Business Lines, Hari will be responsible for driving Sasken's global sales and business development efforts, and will be based in Sunnyvale, California. "I am extremely impressed with Sasken's deep engineering capabilities and am confident that we will take it together to the next level," said Hari Haran. "I am looking forward to working with the team at Sasken to drive the next phase of growth"

Hari has completed the executive management curriculum at University of Pennsylvania - The Wharton School as well as an MS in Computer Science from the Illinois Institute of Technology. He received his MBA from the University of Louisiana, Monroe, and has a BS in Engineering from the Indian Institute of Technology, Kharagpur.

Tapasya  Mazumdar

About Sasken

Sasken is a leader in providing Product Engineering and Digital Transformation services to global tier-1 customers. Sasken's deep domain knowledge and comprehensive suite of services have helped global leaders maintain market leadership in industries such as Semiconductors, Automotive, Enterprise grade Devices, Smart Devices and Wearables, Industrial Automation, Public Safety, Satellite Communication, Retail, and MVNO. Additional information is available at www.sasken.com

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Tapanya Debbarma
