



SASKEN

BSE Limited,  
Department of Corporate Services - CRD  
Phiroze Jeejeebhoy Towers, Dalal Street,  
Mumbai - 400 001

February 19, 2024

National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block - G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai - 400 051

By Web Upload

Dear Sir / Madam,

Sub: Intimation to Stock Exchange regarding advertisement published in Newspaper  
Ref: Scrip Code 532663/ SASKEN

We wish to inform you that a marketing advertisement has been released in Economic Times, all editions today i.e. February 19, 2024 wherein “*Sasken has extended appreciation to its clients, viz. Lockheed Martin and NTT DOCOMO for the privilege of being chosen to pioneer the world's first series of LTE-based Satellite Terminals*”. A copy of advertisement is enclosed herewith.

Thanking you,

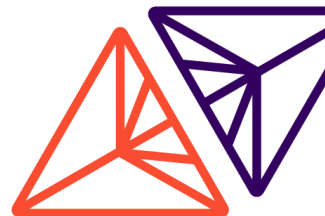
Yours faithfully  
For Sasken Technologies Limited

Paawan Bhargava  
Company Secretary

Encl. as above

**Sasken Technologies Limited**

139/25, Ring Road, Domlur, Bengaluru 560071, India  
T: +91 80 6694 3000, E: info@sasken.com  
CIN: L72100KA1989PLC014226 | www.sasken.com



**THE ECONOMIC TIMES**  
 BENGALURU, FEBRUARY 10, 2014  
 VOL. 90, NO. 34, BENGALURU | 18 PAGES | ₹ 10 (INCL. OF GST) ALONG WITH EY REALTY | MONDAY, 10 FEBRUARY 2014

**Kirin Ups Stake in B9 with \$25-M Investment**  
 BRANDS & COMPANIES >>> 5

**Bullish Patterns Hint at Further Market Upside**  
 MARKETS: BEATING VOLATILITY >>> 7

**Govt Asks Airlines to Ensure Faster Baggage Arrival**  
 BRANDS & COMPANIES >>> 3

**PURE POLITICS**

**Next 100 Days Crucial, Work to Get 370 Seats: Modi to BJP Workers**

PM Narendra Modi addressed to the BJP rank and file to work tirelessly till the target of 370 seats in the Lok Sabha elections is achieved. The thrust of his address was a party national course if we win the schemes, women and youth. **Rakesh Mishra** Chaired the reports. >>> 2

**Dipiyiya Speaks to Nuths on Cong on 'Saffron Alert'** >>> 2

**Min Must Contest LS Polls if Lok Leaders Demand: CM** >>> 2

**GOING UP AGAINST MARKETPLACES**

**Zomato Looks to Deliver on Ecomm - in a Blink(it)**

Co plans supply chain to offer wider range of branded products via quick commerce firm

**What's on the Zomato Plate?**

Quick commerce out 628 suppliers Foot delivery Others

Zomato says Q2-Q3 food delivery demand muted for higher than rivals. **For long term growth, demand a bigger factor than revenue. Q4 revenue could be 400 crore. Q1 revenue could be 400 crore.**

**More Supply Chain Control** >>> 8

**DOMESTIC SUPPORT AN ADVANTAGE FOR ARMED FORCES**

**First Spy Satellite Made by Local Pvt Player Set for SpaceX Liftoff**

Launch likely by April: Tata Advanced Systems also making ground station based in India

**Countdown to Launch**

TASL can produce 25 such satellites annually. It will develop multiple payloads, as per requirements of armed forces. **Ground control system and imagery processing centre will be ready shortly.**

**Phytron may be Customised** >>> 10

**Inside story**

**Gen AI may not Spark Job Cuts but can Shift Demand Curve: SAP Global Chief**

Generative artificial intelligence (Gen AI) may not necessarily lead to job losses but productivity gains could shift the demand curve in the near term, said SAP Global president, SAP Global Market Intelligence. >>> 4

**India Allows Onion Exports to Select Countries, But No Plan to Lift Ban**

India has allowed export of onions to government to some countries such as Bangladesh, Sri Lanka, Mauritius, Bahrain, Brunei and Nepal on recommendation of the external affairs ministry. >>> 8

**SACTIONS ON RUSSIAN STONE IMPORTS FROM MARCH 1**

**US Mulls Self-certification for Diamond Importers**

Proposal offers a ray of hope to India, Africa resisting EU's call for a centralised system

**Sceptic Chish** @FINANCIALS @CNN

**More Supply Chain Control** >>> 8

**CURRENT MARKET VALUE AT ₹5,357.3 CR**

**EQT, TPG and KKR Eye Majority Stake in HCG**

CVC Capital's 60.41% in cancer hospital chain up for grabs; open offer to follow

**Arjit Narain & Vivekanath Pillai**

**India's largest cancer hospital chain HCG is set to be acquired by a consortium of private equity firms. The consortium includes EQT, TPG and KKR. CVC Capital is the current majority stakeholder. The deal is valued at ₹5,357.3 crore. The deal is expected to close by March 2014.**

**Smartphone Makers Turn Wary of Calling Chinese Executives to India**

Smartphone makers in India are becoming cautious when it comes to inviting Chinese executives to India for promotional purposes. The makers are wary of the government's stance on the issue. **Industry executives** >>> 9

**PLATINUM IN HINDS TO SHOW HEAVY STEADY, OILS SOON GET INFO ON EV CHARGING SPOTS SOON**

Platinum prices are expected to show heavy steady movement. Oil prices are expected to show heavy steady movement. **EV charging spots** >>> 10

**Redefining Communication**

Sasken extends its alliance portfolio to Lockheed Martin and NTT DOCOMO for the privilege of being chosen to pioneer the world's first series of LTE-based Satellite Terminals. These terminals are revolutionizing dependable broadband satellite connectivity and setting a ground-breaking standard.



Scan the QR code for product details

**Sasken**

**2 Pure Politics**

**WORK ZEALOUSLY: PRIME MINISTER**

**Next 100 Days Crucial to Cross 370 Seats: Modi to BJP Workers**

'Congress has no development agenda, roadmap for future and is busy dividing the nation'

**MINISTER MAHADEVAPPA AGAINST THE IDEA**

**Mins Must Contest if Local Leaders Demand**

'Congress will win a minimum of 20 seats'

**Our Political Bureau**

**Bengaluru:** Karnataka chief minister Siddaramaiah on Monday asserted that ministers would have to contest the upcoming Lok Sabha polls if that was the over-riding objective of the government.